

## **Barbara McCann**

Barbara McCann works with researchers, non-profit organizations and government agencies to illuminate the connections between public health and transportation and land use policies. She writes reports, policy briefs and articles and consults on how to convey important new research and policy initiatives to decision makers and the general public. Recently she completed three research summaries for Active Living Research, *Designing to Reduce Childhood Obesity*, *Designing for Active Transportation*, and *Designing for Active Recreation*. Ms. McCann has served as coordinator of the National Complete the Streets Steering Committee, a coalition of non-profit organizations working for the adoption of policies to ensure that the roads are routinely designed and operated to enable safe access for all users, including pedestrians and bicyclists.

Prior to opening her consulting practice, she served as Director of Information and Research at Smart Growth America, where she worked closely with Professor Reid Ewing of the University of Maryland on the first national study to show a link between the built environment and health status. She authored the popular version of that study, "Measuring the Health Effects of Sprawl," which received extensive media attention in September of 2003. She directed the Quality of Life Campaign at the Surface Transportation Policy Project, using government databases to research and write widely disseminated reports about how transportation policy affects Americans' lives.

From 1986 to 1998 she worked at Cable News Network as a senior writer and producer, including work on award-winning newsmagazines and documentaries. She can be contacted through her website, [www.bmccann.net](http://www.bmccann.net).